



JOLOCOM

Looking for

Social Media & Community Manager

m/f · Berlin

At Jolocom we are on a mission to put people, organizations, and machines in control of their data using decentralized identity technology.

We recognize a need to spread the word about self-sovereign identity and our unique approach to digital identity management. That is why we are looking for a Social Media & Community Manager (f/m) to take on the challenge of communicating our vision to the world.

Do you jump at the opportunity to discuss technology and the decentralized world with people of all backgrounds?

Do you have a passion for community engagement both on and off the screen?

Are you a social media mastermind?

If you're nodding, it may be time to pursue your passion at Jolocom.

With our team, you will:

- test and iterate communication strategies across our channels;
- represent jolocom on social media using a consistent tone of voice in shareable messages;
- support our copywriter in content creation for all media channels;
- self-organize your work based on evolving product and company objectives;
- drive engagement of our community online across channels and actively implement strategies to cultivate awareness;
- organize meetups and other community events.

You already:

- possess a track record of (co-)creating effective growth strategies on media channels;
- have experience in cooperating with editorial & creative teams;
- know how to reach and collaborate with industry influencers;
- have strong analytical & presentation skills and a deep understanding of the social media landscape for blockchain;
- love the tech community and prefer small teams over big corporations.

Feels like the right fit?

You know what to do:



hello@jolocom.com